2013 ARTIST APPLICATION INSTRUCTIONS

The thirty third annual Santa Clara Art and Wine Festival, sponsored by the City of Santa Clara, features 175 artist and crafts persons, tantalizing food, local wine and live entertainment. The festival is held in Santa Clara's beautiful Central Park among winding paths and trailing wisteria vines. The festival has drawn more than 50,000 people each year. Proceeds from the festival benefit various local charities.

DATES: Saturday and Sunday, September 14 and 15, 2013
TIME: 10:00 a.m.-5:00 p.m. on both days
LOCATION: Santa Clara's Central Park (Kiely Boulevard between Homestead Road and Benton Street)

BOOTH SIZE: Each space is approximately 10' by 12'. There will be 175 artist booths and 32 food booths located on the walkways throughout the park. Sellers must provide their own booth, tables and chairs. Electricity is not available. The festival staff will determine booth locations approximately three weeks prior to the festival.

COST: Jury fee: $20.00 per category (must be included with application, are non-refundable)
Booth Fee: $245.00 per space (to be paid upon acceptance to the festival)
Checks are payable to the "City of Santa Clara"

ELIGIBILITY: The festival is open to artists and craftpersons selling original, handmade art and crafts. We strive for diversity in both price range and medium. No food products, imports, kits or mass-produced items will be considered. No dealers or representatives should apply. Booths will be checked during the festival to ensure that only juried work is sold. Selection is based on originality, quality, presentation and number of exhibitors allotted to each category. The producers of the festival will make final acceptance or rejection decision. Participation in previous festivals does not guarantee acceptance in this year's festival.

APPLICATION: Fill out the application form completely. *Incomplete applications will not be processed*. List and describe work on application form. Send 5 photographs of your work showing variety and quality, one photograph of your booth, and photos of three stages of production in your workshop/studio (9 photographs total). All photographs are mandatory. Do not send slides or photographic CD's. Music vendors must send a sample of music. If you have participated in the festival in the past, you may request the same space on the application form on the special needs and requests line (this does not guarantee placement). Persons desiring to share a booth or display work in more than one medium should submit 5 photographs of each medium and separate applications. Mail your applications to "Santa Clara Art & Wine Festival, 969 Kiely Boulevard, Santa Clara, CA 95051-5099.

DEADLINE: Applications will be juried after March 1 and June 1, 2013, depending on date of receipt. Artists will be notified of acceptance or rejection within 30 days of being juried. We maintain a small waiting list for each category; applicants placed on the waiting list will be notified of such action.

ADDITIONAL INFORMATION: All work must be hand-carted to the artist booth from the parking lot. NO VEHICLES will be allowed in the park. Artists will be allowed to set up beginning Friday, September 13 during specific times. *No pets are allowed in the artists booths or at the festival*. Overnight parking for vendors is provided with permission. Overnight security is provided in the park on Friday and Saturday. Extensive publicity and wide community support ensure the success of this event. Publicity includes community mailings, local newspaper articles, television and radio announcements, banners, signs, posters and a listing on the City of Santa Clara web site.

Please be sure to include an email address on the application, as future applications will be sent via email.

For more information call Robin Shaddle at 408/615-3154 or e-mail at rshaddle@santaclaraca.gov.

Santa Clara Art & Wine Festival Application
Art Booth Application

Name:	**Resale License Number:**
Company Name or Co-Artist Name:	**Emergency Contact Name:**
E-mail Address:	**Emergency Contact Phone:**
Phone: (home) (cell)	**(business)**
Address:	**City/State: Zip Code:**
Vehicle License Plate Number (mandatory)	
Describe items to be sold:	
Do you manufacture your own product? Do you use prefabricated parts or materials? Please describe:	
Price Range:	**Average Price:**
Basic Set up: (display case, easels, e-z up, umbrella, etc.)	
Is your booth set-up flexible?	
Space needs/requests:	
❑ **Request double booth**	

Category in which to be judged (choose 1 per application):

☐ **Ceramics**	☐ **Clothing**	☐ **Country**	☐ **Candles**	☐ **Fabric**	☐ **Fiber**	☐ **Floral**
☐ **Glass**	☐ **Graphics**	☐ **Hats**	☐ **Jewelry- Costume**	☐ **Jewelry- Fine**	☐ **Leather**	☐ **Music**
☐ **Other**	☐ **Painting**	☐ **Photography**	☐ **Sculpture**	☐ **Soap/Lotion**	☐ **Toys**	☐ **Wood**

If your category were filled, would you like to be placed on a waiting list? ❑YES ❑NO, RETURN MY APPLICATION

In CONSIDERATION of the acceptance of the application for entry into the activities listed on the application form above this agreement, I hereby WAIVE, RELEASE, and DISCHARGE, any and all claims for the damages for death, personal injury, or property damage which I may have, or which may hereafter accrue to me as a result of my participation in the said activities. This release is intended to discharge in advance the City of Santa Clara, City Council, its officers, agents, and employees, the Santa Clara Unified School District and the School Board, its officers, agents and employees from and against any and all liability arising out of or connected with my participation in the said classes or activities, even though that liability may arise out of NEGLIGENCE or CARELESSNESS, on the part of the persons or entities mentioned above.

I HAVE READ THE DESCRIPTION OF THE ACTIVITY FOR WHICH I HAVE APPLIED, AND I AM AWARE THAT THESE ACTIVITIES SUBJECT ME TO PHYSICAL RISKS AND DANGERS. NEVERTHELESS, I VOLUNTARILY AGREE TO ASSUME ANY AND ALL RISKS OF INJURY OR DEATH, AND TO RELEASE, DISCHARGE, AND HOLD HARMLESS ALL OF THE ENTITIES OR PERSONS MENTIONED ABOVE WHO, THROUGH NEGLIGENCE OR CARELESSNESS, MIGHT OTHERWISE BE LIABLE TO ME, OR MY HEIRS, PERSONAL REPRESENTATIVES, NEXT OF KIN, SPOUSE OR ASSIGNS.

It is understood and agreed that this waiver, release, and assumption of risk is to be binding on my HEIRS, PERSONAL REPRESENTATIVES, NEXT OF KIN, SPOUSE and ASSIGNS. I have carefully READ this Agreement and fully UNDERSTAND its content.

_____

SIGNATURE DATE

Did you remember to:

❑ **include the jury fee - one fee per category (include check, money order or charge (see below))**
❑ **include photographs (5 of your work,1 of booth, 3 stages of production in studio/workshop). For music, send CD.**
❑ **include a self addressed, stamped envelope (photos will not be returned if envelope is too small)**

I hereby authorize the use of my ❑ Master Card ❑Visa ❑ Discover ❑ AMEX to pay the jury fee (1 jury fee/category).

Print name as it appears on the card: _____

Credit Card Number:_____Expiration Date:_____

Signature:_____

If accepted into the Festival, please charge my booth fee to the above card.